Carbon Management Challenges in UK Universities: A co-production case

Babis Theodoulidis, David Diaz & Mohamed Zaki

Centre for Service Research
Manchester Business School
The Challenge

• The UoM has a target to reduce carbon emissions by 3% annually.

• Analyse the carbon profile of the University

• Analyse the impact of IT provision on the carbon footprint of the Manchester Business School

• Make recommendations on how IT provision can be managed in a more environmentally friendly way.
Our Co-Producers Network

- Academics
- Students
- Employers
- University Management
- University IT
- University Estates
- MBS Staff

Babis Theodoulidis
Results until now....

- Student Awareness
- Environmental Responsibility
- University strategy on Green IT
Barriers to Co-Production

• Identify and sell idea to stakeholders

• Identify and gather resources

• Evaluate benefits for all